

Community & Economic Development

Goal 1 (con’t.)

Policy 1.1.2

Focus efforts of business and industrial development to attract new companies that diversify Lexington’s employment opportunities.

Policy 1.1.3

Create a business stewardship program to ensure the continuation of well established businesses in Lexington.

Policy 1.1.4

Provide incentives to encourage former residents of the community to move back to Lexington to start their own businesses in order to provide a broader selection of services and employment options to the citizens of Lexington.

Policy 1.1.5

Utilize local technical and financial resources to assist existing and future businesses and industries to exist, develop and grow.

Policy 1.1.6

Continue and improve working relationships with Regional and State organizations / agencies, to promote economic development in Lexington.

Policy 1.1.7

Encourage the development of industries that will utilize local resources.

Policy 1.1.8

Promote the development and continuation of industrial businesses that are “light and heavy manufacturing” in nature, and / or do not produce products and pollutants detrimental to the health, safety and welfare of the community.

Policy 1.1.9

Provide infrastructure and needed amenities to support future growth of commercial, industrial and residential tracts.

Policy 1.1.10

Utilize Federal, State and Local governmental incentives to recruit and retain job opportunities.

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Goal 2

Community and economic development practices should strive to both stabilize and improve the Lexington economy.

Objective 2.1

Proper renovation, adaptive reuse, additions and new construction activities should be an objective in Lexington.

Policy 1.2.1

Encourage local reinvestment in Lexington by both the private sector and the City.

Policy 1.2.2

Encourage the revitalization or removal of vacant and substantially deteriorated commercial / industrial buildings in Lexington.

Policy 1.2.3

Enhance the attractiveness of the business and industrial areas in Lexington through revitalization and beautification efforts.

Policy 1.2.4

Expand shopping facilities, thus opportunities to attract non-local businesses.

Policy 1.2.5

Promote the existence and development of commercial / business types that will maximize the opportunity for job creation and future job quantity and quality.

Policy 1.2.6

Utilize the potential of the Lexington Area Chamber of Commerce, Dawson Area Development, Lexington Foundation, Community Redevelopment Authority (CRA), Greater Lexington Corporation, state and city government, local public power companies and other existing and potential organizations or special committees for technical and financial assistance for securing new economic development activities.