



Nebraska Liquor Control

301 Centennial Mall
South - 1st Floor PO
Box 95046 Lincoln
NE 68508

Application Copy

File Number: 120743

AMENDMENT TYPE Manager Change Amendment	APPLICATION DATE RECEIVED 2025-09-15
CURRENT MANAGER NAME CHRISTEL K ARMSTRONG	CURRENT MANAGER EMAIL
NEW MANAGER NAME CHRISTEL K ARMSTRONG	NEW MANAGER EMAIL ckarmst.s00598.us@wal-mart.com

QUESTIONS

Class D Beer, Wine, Spirits Off S

1. Per Nebraska Revised Statute 53-103.18 - Manager, defined: Manager means a person appointed by a corporation or limited liability company to oversee the daily operation of the business licensed in Nebraska. A manager shall meet all the requirements of the Nebraska Liquor Control Act as though he or she were the applicant, including residency.

What is the premises manager's name?

Noah Gould

2. What is the manager's address?

303 Sea Pines Drive, Papillion, NE 68133

3. What is the manager's phone number?

208-831-6990

4. What is the manager's email address? An email will be sent to them to obtain their personal information.

N0G00UB.S00637.US@WAL-MART.COM

5. What county is the manager registered to vote in?

The manager must be a resident of the state of Nebraska. If the manager is not registered to vote they can complete their voter registration here - <https://www.nebraska.gov/apps-sos-voter-registration/>

Sarpy

6. Is the manager married?

Yes

Cierra Gould

7. Do you have prior experience or training in selling, serving or managing alcohol sales?

Yes

RBST -Nebraska

8. Do you qualify under Nebraska Liquor Control Act (53-131.01) and do you intend to supervise, in person, the management of the business?

Yes

9. READ CAREFULLY. ANSWER COMPLETELY AND ACCURATELY §53-125(5)

Has the new manager, or their spouse, EVER been convicted of or plead guilty to any charge? Charge means any charge alleging a felony, misdemeanor, violation of a federal or state law; a violation of a local law, ordinance or resolution. List the nature of the charge, where the charge occurred and the year (& month if known) of the conviction or plea. This question includes traffic violations other than speeding. PLEASE NOTE: NOTIFICATION IS REQUIRED TO THE LIQUOR COMMISSION IF ANY ARRESTS OR CONVICTIONS OCCUR AFTER THE SUBMISSION OF THIS APPLICATION

No

DOCUMENTS

TYPE	FILE NAME	DESCRIPTION
Explanation of	image2025-08-19-	manager application

Convictions/Guilty Pleas	144000.pdf
Affidavit of non-participation	image2025-08-19-144019.pdf
Additional Document	image2025-08-19-144044.pdf
Privacy Act Statement	image2025-08-19-144114.pdf

APPLICANT

Walmart Licensing

DECLARATION

☒ I (We) the applicant(s) agree and consent

I declare under penalty of perjury that I have read the contents of this amendment application and, to the best of my knowledge, believe all statements made in this application are true, correct, and complete.

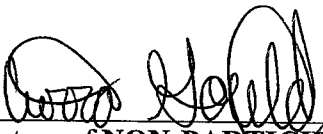
**SPOUSAL AFFIDAVIT OF
NON PARTICIPATION INSERT**

NEBRASKA LIQUOR CONTROL COMMISSION
301 CENTENNIAL MALL SOUTH
PO BOX 95046
LINCOLN, NE 68509-5046
PHONE: (402) 471-2571
FAX: (402) 471-2814
Website: www.lcc.nebraska.gov

Office Use

☒ I acknowledge that I am the spouse of a liquor license holder. My signature below confirms that I will not have any interest, directly or indirectly in the operation of the business (§53-125(13)) of the Liquor Control Act. I will not tend bar, make sales, serve patrons, stock shelves, write checks, sign invoices, represent myself as the owner or **in any way participate in the day to day operations of this business in any capacity.** The penalty guideline for violation of this affidavit is cancellation of the liquor license.

☒ I acknowledge that I am the applicant of the non-participating spouse of the individual signing below. I understand that my spouse and I are responsible for compliance with the conditions set out above. If, it is determined that my spouse has violated (§53-125(13)) the commission may cancel or revoke the liquor license.



Signature of **NON-PARTICIPATING SPOUSE**

Cierra Gould

Print Name



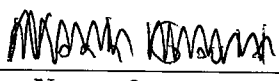
Signature of **APPLICANT**

Noah Gould

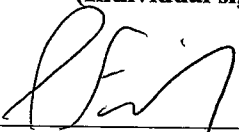
Print Name

State of Nebraska, County of Sarpy

The foregoing instrument was acknowledged before me
this 4/21/25 (date)

by  Cierra Gould

Name of person acknowledged
(Individual signing document)



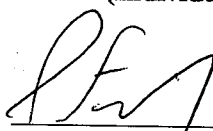
Notary Public Signature

State of Nebraska, County of Sarpy

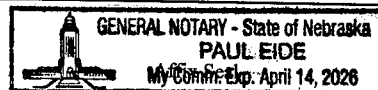
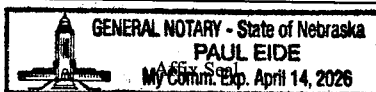
The foregoing instrument was acknowledged before me
this 4/21/25 (date)

by  Noah Gould

Name of person acknowledged
(Individual signing document)



Notary Public Signature



In compliance with the ADA, this spousal affidavit of non participation is available in other formats for persons with disabilities.
A ten day advance period is requested in writing to produce the alternate format.