



Site Usage

187 Visits

748 Pageviews

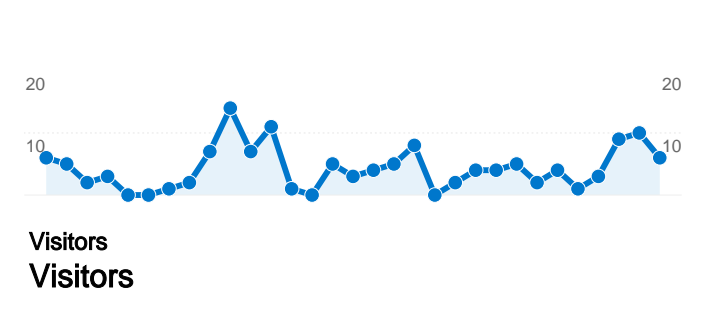
4.00 Pages/Visit

48.13% Bounce Rate

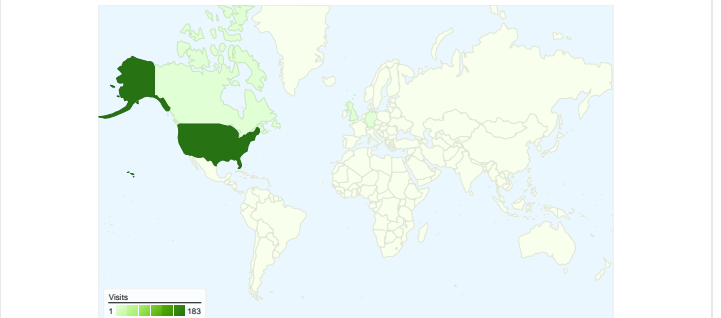
00:03:22 Avg. Time on Site

41.71% % New Visits

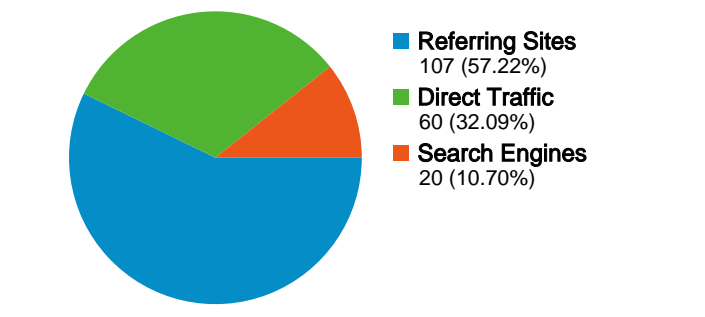
Visitors Overview



Map Overlay world



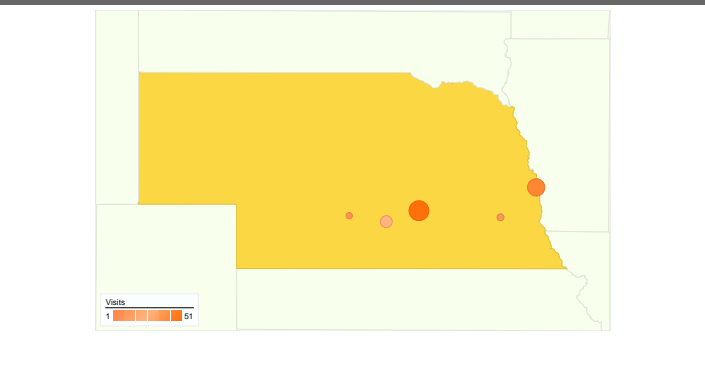
Traffic Sources Overview



Content Overview

Pages	Pageviews	% Pageviews
/	202	27.01%
/tips.html	84	11.23%
/whatsnew.html	75	10.03%
/07-GRAD/07-	71	9.49%
/forkids.html	61	8.16%

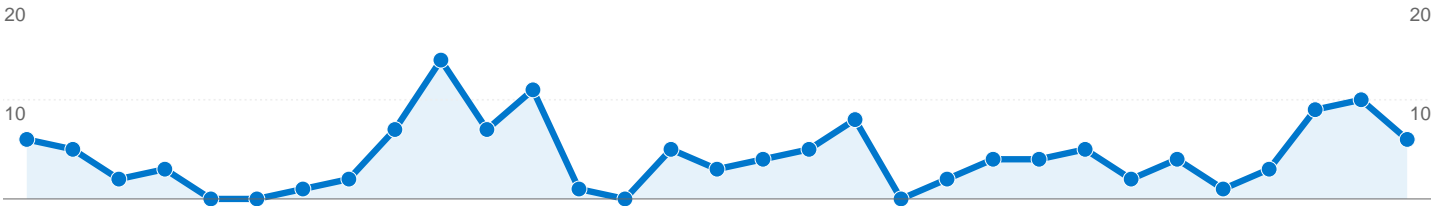
Map Overlay 21162










All Traffic Sources

Source/Medium	Visits	% visits
(direct) / (none)	60	32.09%
cityofhastings.org / referral	54	28.88%
google / organic	18	9.63%
grand-island.com / referral	13	6.95%
ci.lexington.ne.us / referral	9	4.81%

Top Content		
URL	Pageviews	% visits
/	202	27.01%
/tips.html	84	11.23%
/whatsnew.html	75	10.03%
/07-GRAD/07-	71	9.49%
/forkids.html	61	8.16%

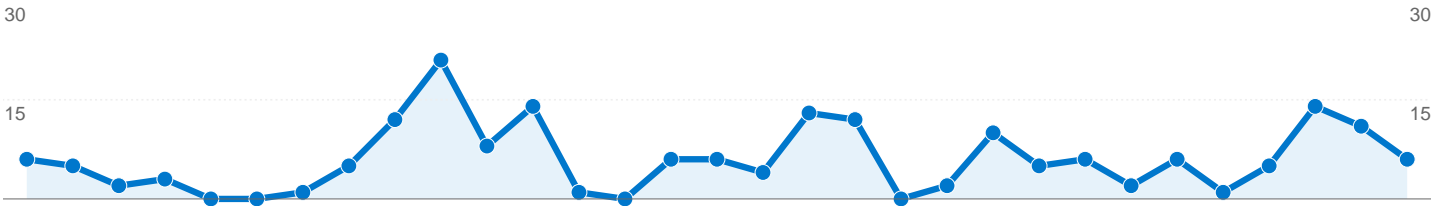


93 people visited this site

-  **187** Visits
-  **93** Absolute Unique Visitors
-  **748** Pageviews
-  **4.00** Average Pageviews
-  **00:03:22** Time on Site
-  **48.13%** Bounce Rate
-  **41.71%** New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	138	73.80%	Cable	92	49.20%
Firefox	41	21.93%	Unknown	43	22.99%
Safari	8	4.28%	DSL	39	20.86%
			T1	9	4.81%
			Dialup	4	2.14%

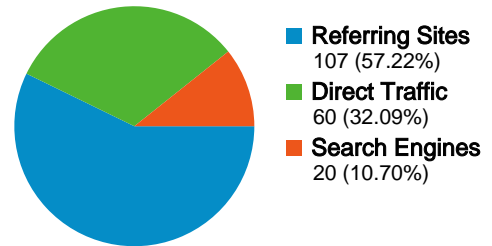


All traffic sources sent a total of 187 visits

32.09% Direct Traffic

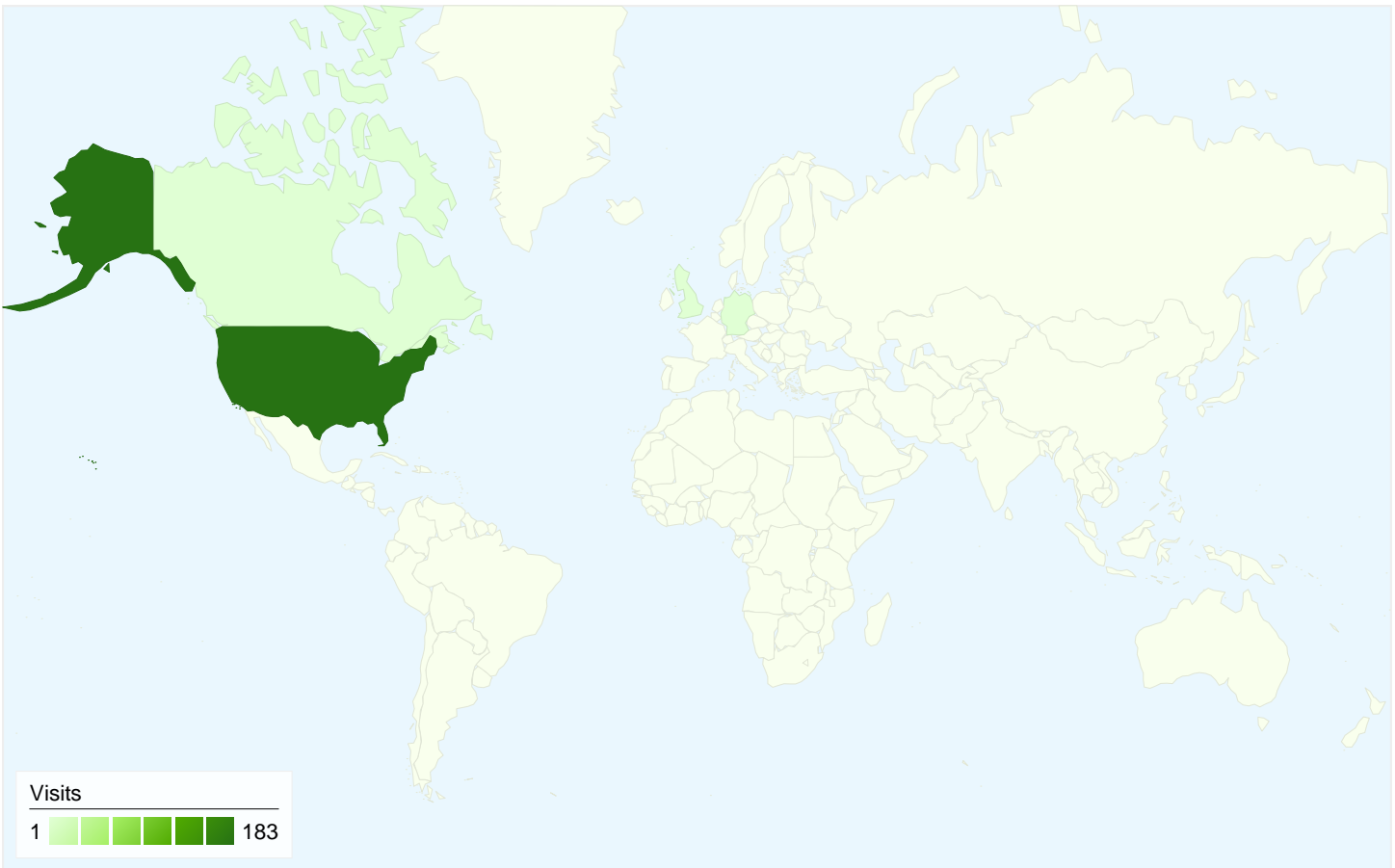
57.22% Referring Sites

10.70% Search Engines



Top Traffic Sources

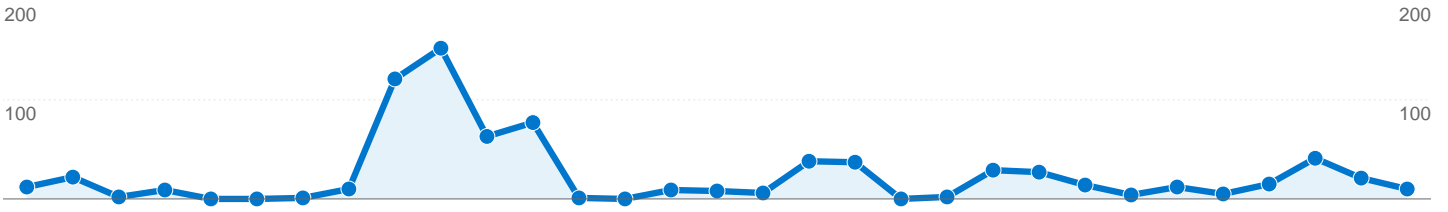
Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	60	32.09%	nebraska h2o	6	30.00%
cityofhastings.org (referral)	54	28.88%	nebraska h2o	3	15.00%
google (organic)	18	9.63%	nebraska + h2o	2	10.00%
grand-island.com (referral)	13	6.95%	nebraskah2o	2	10.00%
ci.lexington.ne.us (referral)	9	4.81%	h 2 o	1	5.00%



187 visits came from 4 countries/territories

Site Usage

Visits 187 % of Site Total: 100.00%	Pages/Visit 4.00 Site Avg: 4.00 (0.00%)	Avg. Time on Site 00:03:22 Site Avg: 00:03:22 (0.00%)	% New Visits 41.71% Site Avg: 41.71% (0.00%)	Bounce Rate 48.13% Site Avg: 48.13% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	183	4.05	00:03:27	40.44%	47.54%
United Kingdom	2	2.00	00:00:13	100.00%	50.00%
Canada	1	1.00	00:00:00	100.00%	100.00%
Germany	1	1.00	00:00:00	100.00%	100.00%



Pages on this site were viewed a total of 748 times

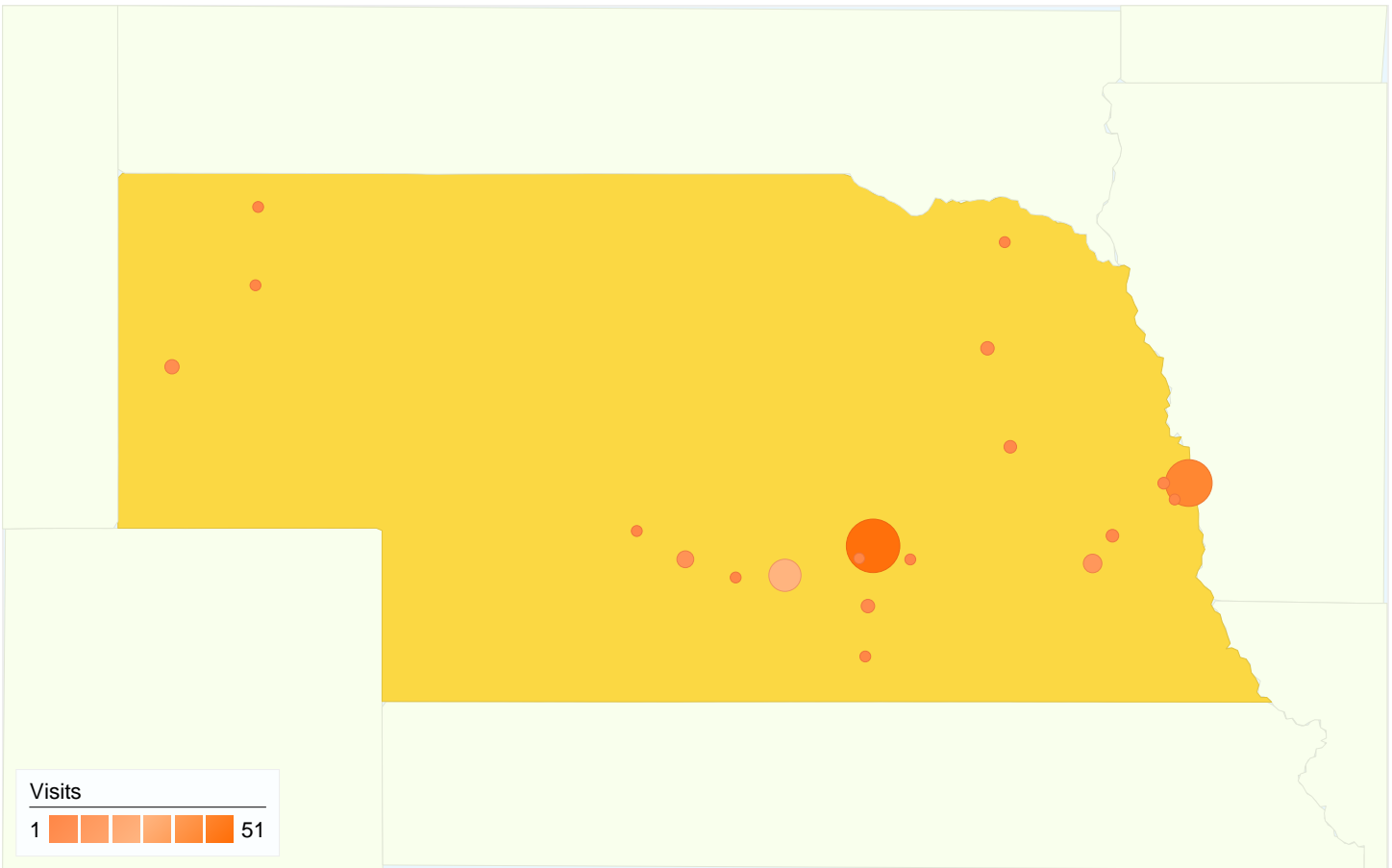
 **748** Pageviews

 **387** Unique Views

 **48.13%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	202	27.01%
/tips.html	84	11.23%
/whatsnew.html	75	10.03%
/07-GRAD/07-GRAD_0003/tips.html	71	9.49%
/forkids.html	61	8.16%



This state sent 168 visits via 20 cities

Site Usage

Visits 168 % of Site Total: 89.84%	Pages/Visit 4.23 Site Avg: 4.00 (5.80%)	Avg. Time on Site 00:03:41 Site Avg: 00:03:22 (9.12%)	% New Visits 36.31% Site Avg: 41.71% (-12.95%)	Bounce Rate 46.43% Site Avg: 48.13% (-3.53%)	
City	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Grand Island	51	2.53	00:02:13	1.96%	66.67%
Omaha	43	8.28	00:09:03	20.93%	34.88%
Kearney	26	3.42	00:02:20	69.23%	23.08%
Lincoln	10	1.50	00:00:31	80.00%	80.00%
Lexington	8	3.62	00:01:58	50.00%	25.00%
Scottsbluff	5	3.20	00:01:59	20.00%	20.00%
Norfolk	4	7.25	00:01:15	100.00%	25.00%
Hastings	4	1.00	00:00:00	100.00%	100.00%
Columbus	3	4.33	00:00:40	33.33%	0.00%
Waverly	3	4.00	00:02:16	33.33%	66.67%

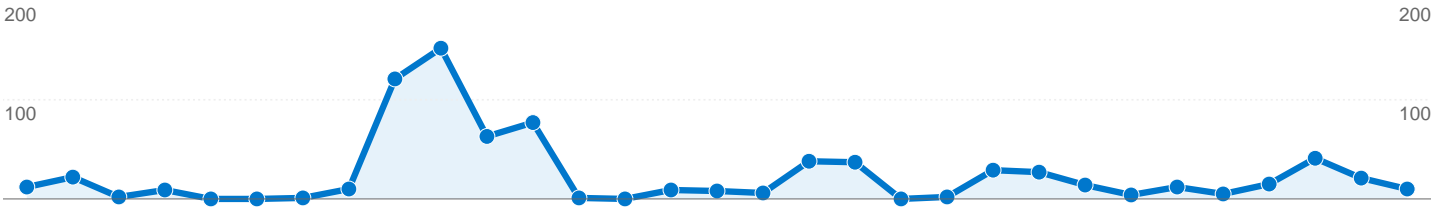


All traffic sources sent 187 visits via 13 sources and mediums

Site Usage

Source/Medium	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
(direct) / (none)	60	3.00	00:03:19	55.00%	35.00%
cityofhastings.org / referral	54	1.44	00:02:02	22.22%	83.33%
google / organic	18	2.83	00:01:21	55.56%	33.33%
grand-island.com / referral	13	4.62	00:00:25	7.69%	30.77%
ci.lexington.ne.us / referral	9	2.78	00:01:34	88.89%	55.56%
ervinandsmith.com / referral	9	18.33	00:15:15	22.22%	22.22%
cityofkearney.org / referral	7	4.29	00:01:27	57.14%	14.29%
nebraskah2o.org / referral	7	18.86	00:17:20	0.00%	14.29%
gogreenhastings.com / referral	6	2.50	00:01:08	100.00%	83.33%
b5.mail.yahoo.com / referral	1	2.00	00:00:13	100.00%	0.00%

1 - 10 of 13



19 URLs were viewed a total of 748 times

Content Performance

Pageviews 748 % of Site Total: 100.00%	Unique Pageviews 387 % of Site Total: 100.00%	Time on Page 00:01:07 Site Avg: 00:01:07 (0.00%)	Bounce Rate 48.13% Site Avg: 48.13% (0.00%)	% Exit 25.00% Site Avg: 25.00% (0.00%)	\$ Index \$0.00 Site Avg: \$0.00 (0.00%)	
URL	Pageviews	Unique Pageviews	Time on Page	Bounce Rate	% Exit	\$ Index
/	202	144	00:02:01	51.11%	46.04%	\$0.00
/tips.html	84	28	00:00:27	0.00%	10.71%	\$0.00
/whatsnew.html	75	39	00:00:53	22.22%	10.67%	\$0.00
/07-GRAD/07-GRAD_0003/tips.html	71	16	00:02:07	41.67%	15.49%	\$0.00
/forkids.html	61	38	00:01:01	62.50%	29.51%	\$0.00
/aboutus.html	45	25	00:00:07	0.00%	13.33%	\$0.00
/07-GRAD/07-GRAD_0003/whatsnew.html	39	10	00:00:33	50.00%	10.26%	\$0.00
/downloads/	38	20	00:02:40	50.00%	44.74%	\$0.00
/contactus.html	35	19	00:00:03	0.00%	8.57%	\$0.00
/waltersdiary.html	30	13	00:01:15	0.00%	26.67%	\$0.00

1 - 10 of 19